

Youth Action for World Water Quality



World Water Quality Alliance 2nd Annual Global Meeting
27 – 28 January 2021

Why youth?



Who are the youth?

Among vulnerable groups & where change happens through early education

Highest potential for creativity, drive & enthusiasm

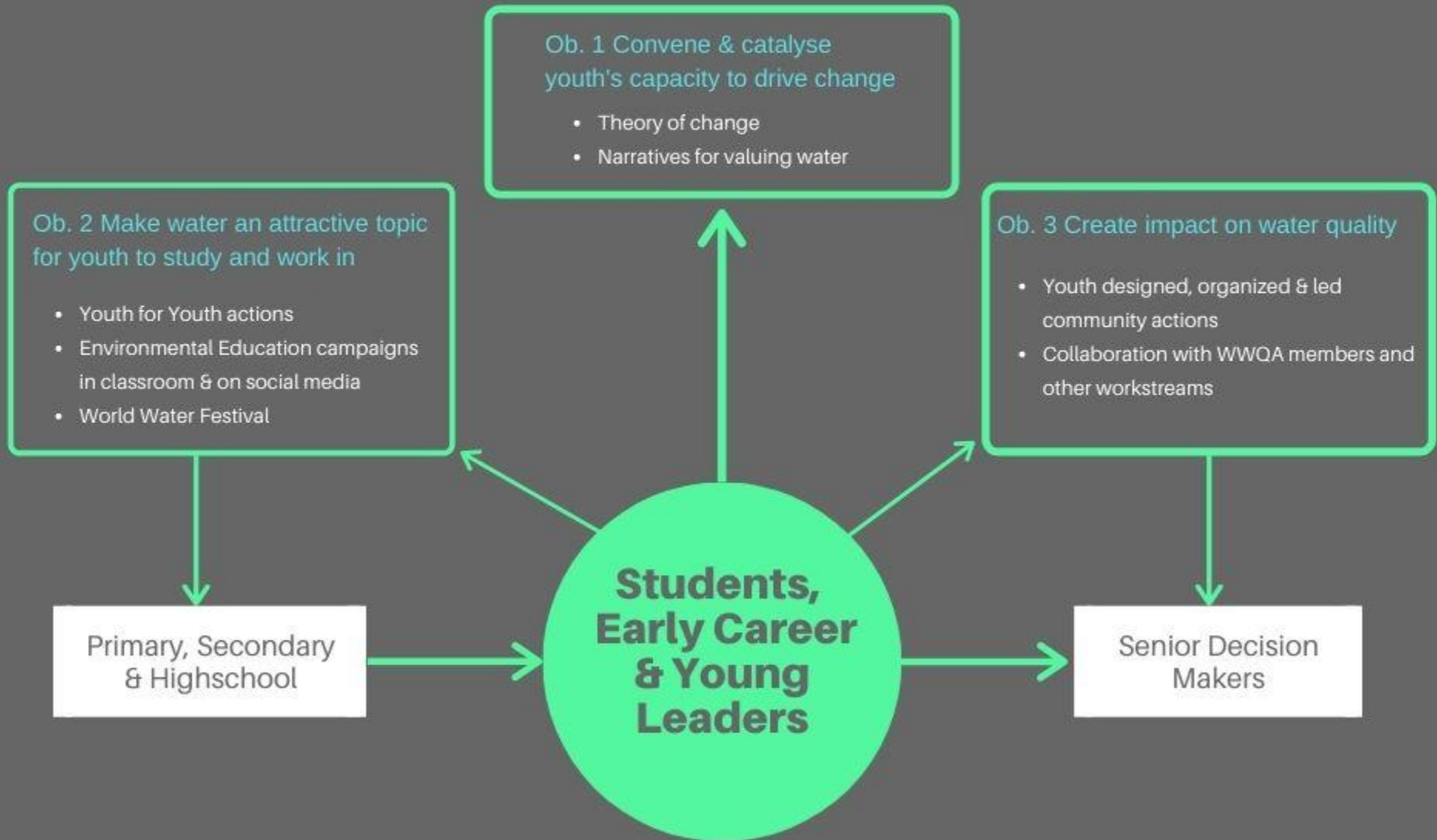
Youth of today are the Future

Primary, Secondary & Highschool



Senior Decision Makers

Youth Action for World Water Quality



Timeframe and next steps Youth Action for World Water Quality

2021

Output

March

Core group of youth organizations formed + wider engagement network mapped

June

Jointly refined action plan is ready

October

Theory of Change for better Water Quality World Wide

December

Draft proposal for a World Water Festival

Continuous basis
& on request

Input to other workstreams under the WWQA

2022

First World Water Festival led by youth

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Supporting & implementation partners:



Advisory partners:



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Confederaziun svizra

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